

Sylvie Verwaayen

Graphics Software Instructor

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Education

- Fanshawe School of Design, Industrial Design Diploma (1991)
Trillium - RESNA International Student Design Award Winner
RESNA (Rehabilitation Engineering Society of North America)
- BealArt, Advertising Art and Photography (1987)
- Westminster High School, London, Grade 13 (1985)
- Attended 4 sessions of Train the Trainer courses during my 10 years of teaching (3 from Fanshawe College and the other from Productivity Point)

Work Experience

SylverDesign

November 2014 - present

I am a graphic and web designer with a very strong knowledge of the Adobe Web and Print CS6 suite and webdesign in Weebly, Wix and Wordpress.

Fine Art Painter - SylverDesign Fine Art

January 2002 – Present

Commission work of a wide range of images from portraits, still life, florals, pets, architecture, and what ever a client requires. I am an illustrator by training so I am extremely proficient in creating new ideas and making things look realistic, if needed. My personal style ranges from realism to impressionism.

Board Member, Past President, Sponsorship Manager - Forest City Gymnastics Club

May 2002 – December 2013

Through the years I donated my design skillset by creating logos, booklets, advertisements and webdesign. I designed and coordinated for print, items for their yearly gymnastics meet.

Contract Instructor - Fanshawe School of Design, Urban Planning

September 2000 – June 2002

Researched, developed and instructed graphic software to urban design students. Students utilized their CAD based files and brought them in to graphic software to create presentation portfolios, websites and slide shows.

Contract Instructor and Technical support - Western University

1998 - 2001

Continuing Studies – Taught desktop publishing software.

FIMS – Lectured HTML basics and was production manager for The Online Reporter

Technology Leadership Centre – Taught Internet and graphics to teachers in the school board through Althouse College.

Contract Instructor - Productivity Point and Executrain

1996 – 2000

I was the sole computer graphic instructor for these two companies. I created custom courses for corporate clients needing graphic software training. I traveled throughout Southwestern Ontario as well as training in London.

Contract Instructor - SylverDesign & Instruction 1992 – 2002

Corporate: Created custom courses for my own corporate clients needing graphic software training. Clients included the London Free Press, Canada Trust, Labatts and 3M.

Fanshawe College Continuing Ed.: I created the original Illustrator and Photoshop courses at Fanshawe Continuing Ed. I taught many other print and web based courses as well but these were the ones that I am the most proud.

I also created and taught a 56 hour course called Graphic Designing Electronically where the course would start with design basics and typography and move on to illustration, photo editing, and page layout.

Web Site Designer - Contract work

1996 – present

My earliest websites included the original sites for East Park Gardens and Pointts the Traffic Ticket Specialists. I also created the earliest presentation pages for EasyWeb to show executives at Canada Trust. For the first 2 years of EasyWeb going live, you could go to the source code in the browser and would see “designed by SylverDesign and Instruction”. I have continued to design websites over the years and now have my own site and most recently, I designed, implemented and manage the site www.conradhomes.caHYPERLINK "<http://www.conradhomes.ca/>".

Graphic Designer - AutoData Marketing

1991-1994

Provided artwork for all aspects of the company. From logo design, page layout and screen designs for touch screen kiosks the company created software for. This was an incredible opportunity where I was able to learn all the graphic software programs that I ended up teaching. I felt I got “payed to play” for 3 years. From here I worked on a Mac platform and eventually learned the PC platform so I considered myself “bilingual”.

My primary job was to maintain a graphic database for over 1200 vehicles. The earliest form of this company had touch screen kiosks in car dealerships in London and I scanned and edited images of vehicles in Photoshop and created navigation screens.

References

Upon Request